



## Business Unit Retail & Consumer Products



### Competitive advantage due to industry expertise

In the highly competitive environment of Retail and Consumer Products it is essential to have more than one efficient process control tool from the production to the POS: the consumer expects at any time and any place the desired object in the right design, right colour and optimum freshness.

The dynamic customer preferences have to be collected and processed immediately by using intelligent systems. Not previously compatible foreign sites have to be consolidated, a fast growing data volume and variety of goods have to be managed logistically and to be entered in data management systems. Only this way it is possible to achieve cost advantages – for example by reducing the warehouse stock. Optimum planning and controlling decides on success or failure.

The efficiency of managing an ERP system is hereby often proved to be the crucial factor. The experts of CIBER with their extraordinary experience set the stage for an enduring headstart for their customers.

A quality leap in ERP Presently many companies in the retail and consumer products industries are facing a change of their IT systems. It is a question of integration and future upgradeability of one's own solution. The management faces the question: How do I sustainably achieve highest flexibility by least possible consequential costs?

With SAP for Retail a new high-duty software generation is available that integrates each stage of the value-added chain seamlessly and therefore allows an individual control of ERP systems. Combined with the industry expertise and the implementation strength of our CIBER consultants

our customers will have a forward-looking IT strategy and its realization. Due to our longlasting national and international consulting projects we will be the first choice by the time retail companies and manufacturers of consumer products intend to

- More than 800 man-years experience in „SAP for Retail“
- Since 2005 Special Expertise Partner „SAP for Consumer Products“
- 2002: Awarded singular Retail Partner by SAP China
- Since 2001 Special Expertise Partner „SAP for Retail“
- 1999: Awards „Consulting Company of the year“ by retail company real
- 1996: First Go-Live of IS Retail worldwide IS Retail

optimize their ERP and logistic systems – starting from data consolidation over location networking as well as new distribution processes and POS interfaces up to the whole Supply Chain Management and intelligent Warehouse Management.

Competitive advantage by industry expertise.

By focussing on core industries and concentrating on SAP products we can guarantee our customers the maximum success in the optimization of their business processes and a tailor-made implementation of new IT-systems. Together with SAP our consultants have developed functionalities which later have been adopted in the SAP standard. More than 800 man-years of consulting experience in the industry retail and consumer products are evidence of the special know-how of the SAP as a retail partner. The spectrum of competence covers Cash & Carry-markets, wholesale and retail as well as specialised trade and production companies in the areas DYY-markets, garden products, construction material, fashion and even foodstuffs.

## About CIBER

CIBER Germany, as a subsidiary of the international CIBER group, belongs to the world's leading system and solution partners for SAP services. With 400 consultants in Germany and 8,500 consultants worldwide CIBER is a mediator between business and IT. Profound industry knowledge, concentrated SAP know-how - and access to resources of the global CIBER group make the consulting company a declared project expert, especially for international SAP roll-outs and for the harmonization and consolidation of

complex IT systems. As a full-service provider for large and medium-sized enterprises and innovative key aspects of activity such as business analytics and Mobility CIBER increases the value chain of its customers around the entire application lifecycle.

“ CIBER - Practical Innovation

### Über CIBER, Inc.

CIBER, Inc. ist ein internationales IT-Beratungsunternehmen dessen Leistungsportfolio sich von Dienst- und Beratungsleistungen bis hin zu Outsourcing erstreckt. Unser Slogan "Practical Innovation" bringt es auf den Punkt: Wir bieten unseren Kunden aus Industrie und öffentlicher Hand Dienstleistungen und Lösungen an, die ihnen unmittelbar konkrete Ergebnisse liefern.

CIBER fokussiert mit Erfolg vertikale Industriemärkte dank der Kombination aus tiefgreifendem Branchen-Know-how mit einer soliden, messbaren Erfolgsbilanz. Wir sind Lösungspartner für unsere Kunden und setzen dabei unsere strategischen Kooperationen mit marktführenden internationalen Software- und Technologielieferanten wirkungsvoll ein.

Gegründet im Jahr 1974 hat CIBER heute über 8.500 Mitarbeiter, Niederlassungen in 19 Ländern und Kunden in Nordamerika, Europa und Asia Pacific. Gehandelt an der New Yorker Börse (NYSE: CBR), weist CIBER einen Jahresumsatz von über \$1.1 Milliarden aus.

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Practical **Innovation.**

CIBER AG  
Alte Eppelheimer Strasse 8  
D-69120 Heidelberg  
Fon: +49 / 6221 / 45 02-0  
Fax: +49 / 6221 / 45 02-20  
[www.ciber.de](http://www.ciber.de)  
[info.germany@ciber.com](mailto:info.germany@ciber.com)